



THE TRUSTS
INTERNATIONAL
SOAP BOX DERBY

ORGANIZED BY ROTARY WAITAKERE



2013

AN IDEAL OPPORTUNITY TO BRING BUSINESSES AND SCHOOLS TOGETHER,
WITH AN ELEMENT OF FUN AND EDUCATION,
TO THE BENEFIT OF THE LOCAL COMMUNITY



THE EVENT

On Sunday 17th March 2013 Waitakere Rotary, together with The Licensing Trusts, are holding their **10th annual** West Auckland Soap Box Derby.

- ❑ Once again racing will take place along Westgate Drive.
- ❑ Waitakere Rotary organizes the event, owns the cars and supplies any required spare parts.
- ❑ Schools, with the help of sponsors, pay an entry fee to enter the event
- ❑ Sponsors work in partnership with their nominated local school - a number of our sponsors have developed a mutually beneficial on-going partnership with their school.
- ❑ The students assemble the car, paint it in the sponsors and/or school colours and logos, and race it on behalf of the sponsor.
- ❑ Sites are available on race day for both schools and sponsors for displays and school fund raising stalls
- ❑ Sponsors receive ongoing acknowledgement of their support through all media releases prior to and on the race day, together with advertising space on one of the road barriers
- ❑ Once the races are complete the sponsor has use of the car until December for promotional purposes
- ❑ The profit from the event is returned to the community through Rotary programs



Soapbox Race



Medals



Adult Car





HOW IT WORKS



West Auckland Champion
Campbell Harrop
Hobsonville Primary



2nd Place
Ethan Van Vugt
Whenuapai School



3rd Place
James Anderson
Whenuapai School

- ❑ The schools supply teams of 8 students, aged between 10 and 17. Each team consists of four drivers and four pit crew
- ❑ A car kit is delivered to the school and the students assemble it under the supervision of a staff member or parent
- ❑ The team works with their sponsor to decorate it in the sponsor's colours and design
- ❑ The students learn to build, maintain and drive the soapbox car
- ❑ On race day all the drivers compete in races to determine the fastest West Auckland drivers
- ❑ The top drivers from West Auckland then compete in the NZ National Soapbox Derby Finals in March/April
- ❑ The winner of the NZ Finals travels in July to compete in international section of The All American Soap Box Derby at Akron, Ohio, U.S.A.





SPONSORS TASKS

- ❑ Nominate your chosen school from West Auckland. Once the partnership has been confirmed, you will be provided with contact details of the school coordinator, to ensure that sponsors and schools maintain direct communications.
- ❑ Paint/sign-write the soapbox car. If this is not possible for sponsors, we have in the past had some schools take on this responsibility. For those partnerships where neither the sponsor nor the school is able to get the car painted, Waitakere Rotary may be able to help.
- ❑ Provide a brief resume regarding your company. This information will be used for advertising both prior to race day, and on the day itself by the commentator as your car races down Westgate Drive.
- ❑ Provide a sign (details to be advised) to be attached to a road barrier. This needs to be provided prior to race day and will be returned after race day.
- ❑ Sign and return the Heads of Agreement form, and include sponsorship payment of \$3000 plus GST (per full car) to the Rotary Club of Waitakere.



Breakfast TV

<http://www.rotarywaitakere.org.nz/our-fundraisers/sbd-nz-finals-2012/>

OPTIONAL

Provide a trackside stand with products/information regarding your company on race day. This stand could also be coordinated between the sponsor and their nominated school.

At previous derby events the number of spectators was estimated at several thousand!





WHERE DID THE SOAPBOX DERBY ORIGINATE?

The Soap Box Derby is a youth racing program that has run nationally in The States since 1934. World Championship finals are held each July at Derby Downs in Akron, Ohio.

The idea of the Soap Box Derby grew out of a photographic assignment of Dayton, Ohio, newsman Myron Scott. He covered a race of boy-built cars in his home community and was so impressed with this event that he acquired a copyright for the idea and began development of a similar program on a national scale.

Each year since, with the exception of during World War II, youngsters from throughout the United States and several foreign countries have come to Akron with the racers they have built and driven to victory in their home communities.



NZ SBD 2011 Champion
Aaron Kinge
Waitakere School
2nd place in the International Race at
Akron, Ohio



The goals of the Soap Box Derby program have not changed since it began in 1934. They are to teach youngsters some of the basic skills of workmanship, the spirit of competition and the perseverance to continue a project once it has begun.





GOLD, SILVER & BRONZE SPONSORS 2012



DARE



**Toshiba Heat Pumps
Air Conditioning Services**



MD Aluminium



Western Leader



**Distinction Furniture
St Michel
Vivid Computers
Waitakere Architects**



Pinepac



**2 degrees
Warehouse Stationers**





GOLD, SILVER & BRONZE SPONSORS 2012



NZRPG



Ritchies



**Douglas Pharmaceuticals
John Key MP**



Future Cuisine



Westpac



**Harkins House Haulage
North Auckland Caravans**



**First National
Kumeu Computers
Smith & Partners
Swanson Medical Centre
Treehouse Print
Waitakere Residents &
Ratepayers**





PLATINUM SPONSORS AND SCHOOLS 2012



PARTICIPATING SCHOOLS

- ACG Sunderland College
- Bruce McLaren Intermediate
- Henderson Intermediate School (2 entries)
- Hobsonville Primary School
- Massey High School
- Matipo Primary School
- Rangeview Intermediate School
- Riverhead Scouts
- Rutherford College
- Swanson Primary School (2 entries)
- Waitakere Primary (2 entries)
- Whenuapai School

HELPERS

- Breakfast TV
- Kelston Boys Volleyball Team
- Massey Music Students
- North Shore Radio Club
- Rotarians
- Rotary Friends
- St John Ambulance
- The Salvation Army
- Truancy Services Team
- Whenuapai Air Scouts





PRIZES & PRIZE SPONSORS 2012

1st Place Winner	Campbell Harrop Hobsonsville School Western Leader	Trophy 1 st Place Medal Noel Leeming: Xbox 360
2nd Place	Ethan Van Vugt Whenuapai School Pinepac	2 nd Place Medal Hunting and Fishing: Fishing Rod
3rd Place	James Anderson Whenuapai School Pinepac	3 rd Place Medal Action Paintball: \$100 paintball voucher
Technology Prizes	Matipo School Waitakere Primary	Digital Camera 8 x Rotary Dictionaries
Most Impressive School	Whenuapai School	8 Rotary Dictionaries A box of Dick Smith Treasures
Most Impressive Car	Waitakere Primary	Farmers, Westgate: A Waffle Maker and Chocalaterie
Most Original Cheerleaders	Henderson Intermediate	All Stars Venom Cheerleaders: Cheerleaders class and Tumble class
Sparkly Cheerleaders	Waitakere Primary	All Stars Venom Cheerleaders: Cheerleaders class
Best Crash Control	Josiah Brown Henderson Intermediate	Action Paintball, Swanson: \$70 Action Paintball voucher
Best Stall	Riverhead Scouts	Farmers, Westgate: A Waffle Maker and Chocalaterie
Best Sponsor Support	Matipo School	8 Rotary Dictionaries A box of Dick Smith Treasures
Best SBD PR & Support	Shawn Dyer	Hunting and Fishing: Fishing Rod
Best "Get up and Go"	Swanson Primary	8 Rotary Dictionaries Repeco: Car Cleaning kit
Best Recovery from crash Best Coach: Getting 2 teams ready	Zac Hinton Barry Winterton Henderson Intermediate	Hunting and Fishing: Fishing Rod Carters Building Supplies: Adult Pro Gear 6 pack
Best Junior Mentors	Matt Clapson Chris Etherington Massey High	Carters Building Supplies: 1 x 14.4 volt battery drill Carters Building Supplies: Electric grinder - donated by Farmers: 2 x Beach Towels Avanti Plus: 2 x Helmets 2 x Hunting and Fishing caps
Best Race Day Support	James Cooper	Placemakers: Rugby balls and caps





2011 WAITAKERE ROTARY FUNDING RECIPIENTS



Community Garden



Orap School, Vanuatu



Challenge Camp



Trees for Survival

- ❑ Assisted a grandmother bringing up 2 grandchildren with house repairs
- ❑ DARE donation
- ❑ Community Garden
- ❑ Orap School, Vanuatu – building repair
- ❑ Outward bound – assisted 4 students attend
- ❑ Summer Reading Program

- ❑ Youth scholarship

Rotary Projects:

- ❑ MUNA – Model United Nations
- ❑ Rotary Challenge Camp
- ❑ Rotary Foundation
- ❑ Rotary International Youth Exchange
- ❑ Rotary puddings for Salvation Army
- ❑ Rotary ROMAC
- ❑ Rotary Summer Science student
- ❑ Trees for Survival – 2 schools

Scholarships:

- ❑ Massey High: John Ritchie Memorial Scholarship
- ❑ Rutherford College: Alistair Morton Memorial Scholarship
- ❑ Unitec: Tertiary Scholarships



Rotary International Youth Exchange





INFORMATION REQUEST

YES! I WOULD LIKE TO

TICK

Become a Major Sponsor

Have full sponsorship of a car @ \$3000 + GST

Have half sponsorship of a car @ \$1500 + GST

Have part sponsorship of a car @ \$1000 + GST

Advertise on barriers @ \$ 300 + GST (per set of 3)

MY PREFERRED SCHOOL _____

YES! I WOULD LIKE TO

Have a sponsor's tent

Have a trackside stall

Enter in fun races between heats

CONTACT NAME: _____

COMPANY: _____

PHONE (Business): _____ (Mobile): _____

EMAIL: _____





OPTIONAL ADVERTISING

Here is your chance to *really* get noticed at the 2013 Soap Box Derby

In addition to car sponsoring, we can offer a chance to secure barriers for advertising purposes. Both sides of the course are lined with barriers consisting of individual units capable of displaying signs.

The barrier advertising cost is \$300 + GST per 3 units. You are required to provide your own sign prior to race day; however we are pleased to be able to offer the production of signage. Please contact us for more details.

Rotary volunteers will attach the signs to the barriers on the day itself, and they will be returned to you after race day.

YES! I would like to book _____ units at a total cost of \$_____

CONTACT NAME: _____

COMPANY: _____

PHONE (Business) _____ (Mobile) _____





CONTACT DETAILS

Administration

Heather Pattison

info@soapboxderby.co.nz

Bus/Res: 810-9589

Mobile: 027-471-9569

Race Director

Kerry McMillan

clanmcmillan@xtra.co.nz

Bus/Res: 832-3229

Mobile: 021-416 777

For additional information:

Waitakere Rotary Soapbox Derby:

www.soapboxderby.co.nz

All-American Soap Box Derby:

www.aasbd.org

For all Rotary Club enquiries please phone

Kerry McMillan 832-3229

www.rotarywaitakere.org.nz



The Rotary Four Way Test

Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



www.soapboxderby.co.nz

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www.thewebco.co.nz

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