



THE ROTARY CLUB OF WAITAKERE MAKING A DIFFERENCE IN OUR WORLD

BULLETIN 19TH JANUARY 2011
VOLUME 41 ISSUE 26



Venue: Rex Davy Lounge, Lower Ground Floor, The Trusts Stadium, Central Park Drive, Henderson

Time: 5:45pm for 6:10pm

www.rotarywaitakere.org.nz

JANUARY: ROTARY AWARENESS MONTH

FUTURE EVENTS

NEXT MEETING: WEDNESDAY 26TH JANUARY

Venue: The Trust's Stadium

JOINT MEETING - NEW LYNN TUES 18TH JANUARY 2011

Hi y'all,

Good group attended Rotary at Titirangi Golf Course. From memory - Kent, Derek, Roger, Domenic, Phyllis, Sheena, Craiger and myself. David Butler rang next day to see what time meeting was Duh

Also Elise Nother and her dad. Last day in country for Elise - off on Wed to Chile

Similar number from New Lynn.

Meeting was "What did you do in hols?"

Fishing stories and then Derek topped off by telling all about his recent trip to Canada - hooking huge steelhead trout - losing it - rod knocking guide unconscious - bear appearing - wrestling with bear and managing to subdue it by grabbing genitals and getting graze on his forehead (now plastered)

Went down as best story and was being believed until appearance of bear!

Elise gave a little speech and usual news from presidents.

I hassled Geoff Dainty to get us funds for Vanuatu - he promised to follow up especially as New Lynn was bragging about obtaining \$250000 from NZ Aid for a project in Tanzania.

Kerry

WED 2ND FEB

Linda Shaw -
Massey Matters

WED 9TH FEB

The Auckland Branch Manager of the NZ Institute of Safety Managers/ National Safety Manager of Heb Construction re safety management in business

WED 2ND MAR

RI President Ray Klinginsmith dinner

SUNDAY 20TH
MARCH 2011

Our 8th Annual Soapbox Derby

WED 23RD MAR

St John - accidents in business

SAT 26TH MAR

Massey High Gala

WED 6TH APRIL

Visit to Henderson Film Studios

8TH TO 10TH
APRIL 2011

District Conference - at The Trusts Stadium, Henderson

16TH TO 21ST
APRIL 2011

RYLA

18TH MAY

Political "debate"

DISTRICT NEWS

Hi All – Just our **regular update** with - some friendly reminders and general information for your attention –

Firstly welcome back to a new year! Hope you enjoyed your holiday break, wasn't the weather fantastic as always. Hopefully now you are raring to go for the second half of the Rotary year! Not too many new notices in yet for the year but no doubt this will grow as the weeks pass by ... but a few **IMPORTANT** reminders too from the last email from 2010 ...

Soap Box Derby 2011 – The buildup is beginning in the clubs involved in Districts 9910 and 9920 – these are events now solely run and operated by Rotary and which the current competing clubs would like to see run right across the country. It is a huge community event and great fundraiser. Make sure if you are not a competing club that you support this, visit your neighbouring event, you are all very welcome and if you would like more information on helping grow this across NZ and holding an event in your area and profiling your Rotary club please call Trust Chairman, Terry Clarkson on 021 918 980 or home 09 426 5426.

World Community Service News - The RI Board decided at its November meeting to phase out the World Community Service and Rotary Volunteers programmes by 30 June 2011. The reasons include to reinforce the priorities and goals of the RI Strategic Plan and to shift from a program-based model to a resource and support model. Read further on this decision via the link on [etcetera](#) ...

Invitation to be part of RI pilot programs - RI have a number of pilot programs they are launching this year. All Rotary clubs are invited to be part of these - if your club would like to be involved an application must be submitted by **1 April 2011**. View details of the programs at [etcetera](#) ...

Assistance for the Queensland floods – An appeal has come in from Queensland to help at this dire time of need. The infrastructure damaged is too great for any one picture to describe. Over 20 lives have been lost in a violent water rush that would make even the biggest snow melt in New Zealand look small. DG Anne Brand has assigned PDG Errol Wildman to be the District Flood Relief Coordinator and a website has been established to make it easy for donations to be sent to the District account. Please visit www.rotaryfloodappealsq.org.au where an account has been established that has tax deductible status to hold the donations in. For any clubs who are able to assist our friends across the ditch please considering this. Thank you.

REMINDERS ...

RYLA – A reminder to clubs you should be currently seeking your RYLA candidates. Please look for the best possible candidates in your area to participate in this great leadership programme. Submissions as soon as you are able - time is now ticking ...

LETS REMINDER – Sunday March 20th. Venue to be advised. Mid morning to mid afternoon with a break for light lunch. PEs expected to attend with their club officers / committee chairs. Please note in your club diaries.

District Conference – You can now register for this online and check out what will be happening. Please forward the link to all your club members and organise your club registrations. The Conference is from 8-10 April 2011 at The Trusts Function Centre, Waitakere City. You can view full details and online registration on the District Website under "Events" and by [CLICKING HERE](#).

International Convention - New Orleans - 21-25 May 2011 - Information is available on the International Convention to be held in New Orleans from 21-25 May 2011. We have set up a page on the website where you can download the brochure and find out all the information you need as well as a contact for promotion of the Convention within your club – check this out by [CLICKING HERE](#) ...

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Sarah Carr

District 9910 - District Administrator

BULLETIN EDITOR'S PHOTOS FROM THE ROAD



Just south of Taumaranui we came across a picnic area by a river and a lookout at Raurimu with views of the railway spiral, history of how it was built – and a plaque set in a stone plinth.

Yep, you guessed it, Rotary had a hand in this.

As the plaque says:

"The Rotary Club of Taumaranui honours the designers of this world famous engineering achievement and through this project gives the travelling public an opportunity to gain an appreciation of its history and design."



Taihape



Taumaranui

ROTARY ADVERTISING

Big promotion for Rotary.

If you have anyone in your sights please make them aware of this advertising. New members can help be part of the Soap Box Derby which is what we (Rotary) are the best at in all of the Southern Hemisphere! Great place to start as a newbie and Heather and crew could really use the assistance.

We are trying for new "Rotarians" not just new faces. You all are of the highest quality I can imagine, let's find some clones!!

Happy New Year and see you next week!

Craiger



Happy New Year to all,

The bus shelter advertising campaign has kicked off this week in the greater Auckland region. We are in high traffic sites on main arterial routes. This will run through to 13th February 2011. The creative is the same as last year featuring Jerry Norman and remains relevant to the market, with a simple, clear and strong message. I have attached a thumbnail of the creative [left].

This leads into the national television campaign which starts on 13th February 2011 on Television New Zealand. This campaign will run through to 19th March 2011.

The television commercial is 30" duration and will appear in selected programmes aimed at People in the 25-54 age group. Example of programmes: News & Current Affairs (One News, Close Up) Reality & documentary (Border Security & Investigators) Entertainment & Movies(American Idol) and off peak programming (Breakfast etc)

If you are planning on running any local advertising for your club either in the press or on radio, the perfect time to do it is while the national television campaign is on air. It is important to keep the same message/theme across all communications, reinforcing your message and the television campaign. 'WANT TO PLAY A PART?'

The PR Tool Kit sent out to clubs at the beginning of the Rotary Year has all the information, fonts etc you need, however I am more than happy to help in any way I can.

Kind regards

Lynda Brennan

District 9910 PR Chair

STROKES

An email came in from Mike.

[INFORMATION EVERYONE SHOULD KNOW.....](#)

[Blood Clots/Stroke - They Now Have a Fourth Indicator, the Tongue](#)

**If everyone can remember something this simple, we could save some folks..
Seriously...**

Please read:

STROKE IDENTIFICATION:

During a BBQ, a friend stumbled and took a little fall - she assured everyone that she was fine (they offered to call paramedics). She said she had just tripped over a brick because of her new shoes.

They got her cleaned up and got her a new plate of food. While she appeared a bit shaken up, Ingrid

went about enjoying herself the rest of the evening.

Ingrid's husband called later telling everyone that his wife had been taken to the hospital (at 6:00 PM Ingrid passed away.) She had suffered a stroke at the BBQ. Had they known how to identify the signs of a stroke, perhaps Ingrid would be with us today. Some don't die. They end up in a helpless, hopeless condition instead.

It only takes a minute to read this...

A neurologist says that if he can get to a stroke victim within 3 hours he can totally reverse the effects of a stroke...totally. He said the trick was getting a stroke recognized, diagnosed, and then getting the patient medically cared for within 3 hours, which is tough.

RECOGNIZING A STROKE

**Thank God for the sense to remember the '3' steps, STR. Read and Learn!
Sometimes symptoms of a stroke are difficult to identify. Unfortunately, the lack of awareness spells disaster. The stroke victim may suffer severe brain damage when people nearby fail to recognize the symptoms of a stroke.**

STROKE: Remember the 1st Three Letters....S.T.R.
Four letters...S.T.R.O.

Now doctors say a bystander can recognize a stroke by asking three simple questions:

- S** *Ask the individual to **SMILE**.
- T** *Ask the person to **TALK** and SPEAK A SIMPLE SENTENCE (Coherently)
(I.e. It is sunny out today.)
- R***Ask him or her to **RAISE** BOTH ARMS.

If he or she has trouble with ANY ONE of these tasks, call emergency number immediately and describe the symptoms to the dispatcher.

New Sign of a Stroke ----- Stick **O*UT** Your Tongue

NOTE: Another 'sign' of a stroke is this: Ask the person to 'stick' out his tongue.. If the tongue is 'crooked', if it goes to one side or the other, that is also an indication of a stroke.

A cardiologist says if everyone who gets this e-mail sends it to 10 people; you can bet that at least one life will be saved.

I have done my part. Will you?

NOTE: From the Bulletin Editor:

As we learnt a while ago those who have had a stroke DON'T KNOW IT and think things are normal! If you can't remember the above but see a friend slurring with a drooping face (and there isn't a known cause like a trip to the dentist) get medical attention FAST!

**RAFFLE
PARTING THOUGHT**

Winner:

Statistics:

ROTARY 4 WAY TEST

Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

THIS WEEK'S MEETING:

Present:	Phyllis A, Kent F, Roger F, Derek G, Craiger H, Kerry M, Sheena S, Domenic W
Apologies:	Mike A, Terry H, Monique M, Graham N, Alan P, Heather P, Jack R, John R
Absent:	Jim A, Bob B, David B, Patrick H, Peter S
Attendance:	8/21 38%

SUNSHINE FUND:

Raffle:	\$
Fines:	\$

APOLOGIES AND RSVPS TO:

apology@details.co.nz or ph 8109 589
No later than **12 noon** on the **Monday** prior to the meeting
Late Apologies and No shows will, of course, be charged for their meal as it has been booked and paid for!

Final Word: Drunk Driver's test question... Was Mickey Mouse a cat or dog?"

NEXT WEEK'S MEETING DUTIES:

Deputy Sergeant	Domenic W
Squire	Sheena S
Squire	Kerry M
Greeter	Derek G
Grace	Roger F
Introduction	Kent F
Thanks	Phyllis A
Parting Thought	Jim A
Dealer	Patrick H
Joker	Mike A
Joker	Bob B

BOARD MEMBERS:

President / International	Craiger Hargesheimer
Vice President / Sergeant	Derek Gee
Secretary / Bulletin Editor	Heather Pattison
Treasurer	Alan Pattison
Community/Youth Director	Patrick Howard
Vocational Director	John Riddell

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WEB SITE ADDRESSES:

Waitakere City Rotary
<http://www.rotarywaitakere.org.nz/>
Rotary International
<http://www.rotary.org/>
Rotary NZ
<http://www.rotary.org.nz>

District Governor's newsletter
<http://www..rotary.org.nz/newsletter.cfm?District=10>

Rotary Downunder Magazine
www.rotarydownunder.com.au

Rotary NZ Promotions and Information
www.rotary.org.nz/information.cfm?ID=1364
Admin page and information
<http://www.rotary.org.nz/information.cfm?ID=180>

Future Vision
www.rotary.org/future_vision
Rotary E Club (for make ups)
<http://www.rotaryclubone.org/>
Dare West
<http://darewest.org.nz/>