

WAITAKERE ROTARY CLUB

MAKING A DIFFERENCE IN OUR WORLD

Venue: Starling Park Sports Club
34 Glen Road
Ranui

Time: 5:45pm for 6:10pm

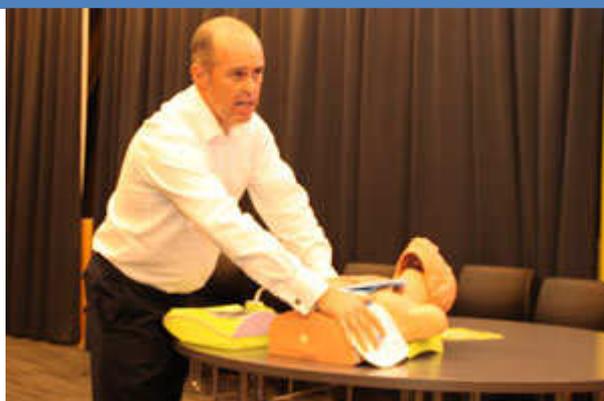
Address: PO Box 104 017, Lincoln North, Auckland, 0654
www.rotarywaitakere.org.nz or www.soapboxderby.co.nz

JUNE: ROTARY FELLOWSHIP MONTH

NEXT MEETING

NEXT MEETING:	27th June 2012 5:45 for 6pm
Venue:	Starling Park
Speaker:	CHANGEOVER!
Theme:	Green – preferably clothing
Setup:	Helpers needed at 5pm

THIS WEEK: CARL MCINTYRE



Carl came to demonstrate the AED – a portable, droppable, waterproof defibrillator also known as an “Automated External Defibrillator”.

There are 3 or 4 major suppliers of AED's and Zoll is one of them. In NZ Rotary is Zoll's preferred supplier so we can either buy a unit for an organization or, if a large organization such as a supermarket or school wants one, they can buy through us at Rotary discount rate.

More info at: http://www.zoll.co.nz/products/aed_plus/

If someone has a cardiac arrest in front of you the basics of CPR are:

111

Push Hard

“Staying Alive”

This translates to:

- Dial **111** for an ambulance
- Lock your fingers together and **Push** really, really **Hard** on the chest. The chest should rise and fall 50 to 60mm (2”) with each compression. If the patient walks around complaining of a bruised and sore chest for the next three months – you've done your job. As you tire – get someone else to take over.

- Compressions should be 100 per minute – time them to the beat of the song “Staying Alive”

And if anyone wants to watch a rerun of the British Vinnie Jones ad for CPR (if you haven't seen this you really should as it is **VERY** entertaining as well as informative!!)

<http://www.youtube.com/watch?v=ILxjxB4zNk>



Reach Within to Embrace Humanity

BULLETIN 42 ISSUE 44 20TH JUNE 2012

CALENDAR

**JULY: NEW OFFICERS BEGIN
THEIR YEAR OF SERVICE**

1/7/12

District 9910 Changeover

4/7/12

Rotary Projects

11/7/12

District Governor's visit

TUESDAY 17/7/12

**Joint meeting at
Henderson Rotary –
District Governor**

18/7/12

<no meeting>

25/7/12

Skycity Breakers: Richard
Clarke

ROTARY 4 WAY TEST

Of the things we think, say
or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

CECILE'S FAREWELL LUNCH

By the time this is published Cecile will be on her way back to Belgium via a few days in Australia with Linda. On Sunday Sheena hosted a pot luck lunch that most of our members attended



Cecile with Cara



Gabriel watching on as Cecile checks out her new greenstone pendant



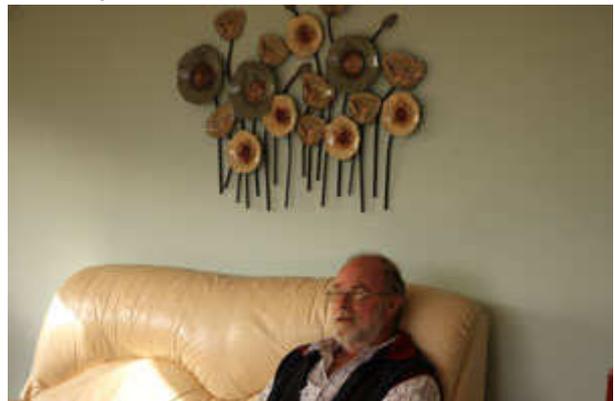
The party on the deck. Craiger and Bob were spotted having Rotary discussions



The party in the kitchen (I came across Linda and Terry deep in discussion dreaming up a great Rotary project in here)



Jim, Craiger and Marcus with the leftovers



Alan relaxing on the couch



Derek



Jim



Jack getting a hug from Linda



Our host, Sheena, as the party ended

WEBSITES AND "SOCIAL MEDIA" – WHAT ARE THEY?

Many of you may have heard of the buzz word "social media" and maybe vaguely wondered what it is – or jumped to the conclusion that the only effective means of web communication is by having a Facebook page or maybe using Twitter.

A website is a very useful place to store information in a logical, searchable order and, if done well, information is readily and easily accessible for many years to come. The disadvantage for many Rotary Clubs is that one does need a Rotarian with good website skills to create an effective one.

One website definition of Social Media is:

Forms of electronic communication (as Web sites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages, and other content (as videos)

So... what does this mean?

<Other than the fact that the definition came through a quick Google search from a website rather than found after trawling through random multiple on-line chat sessions>

EXAMPLE ONE:

Alan was playing on-line chess with an old school friend (and ex-Rotarian), who lives in Wellington. Along with moving virtual pawns to virtual squares they can also had a virtual conversation with each other via the keyboard and message screen.

Lallit: Hey Alan, how did you get on in Vanuatu?

Alan: Hang on a sec and I'll show you <short pause>... Check out the photos in our Club bulletin on our website <http://www.rotarywaitakere.org.nz/uploads/news-bulletins/WCRB-2012-05-23.pdf>

Lallit: <very long pause and a few moves later> Wow, that's impressive! – but where are the photos of you?

Alan: I was the cameraman. By the way, whilst you were distracted...Checkmate!

Lallit is an ex-Rotarian with Rotarian friends and fingers in a number of pies. Who will he tell about our Rotary project?

EXAMPLE TWO:

When I first started making Rotary videos I uploaded a few to my YouTube page (I really should get around to making a Waitakere Rotary account for these – but when I started this I was still learning).

I've embedded a fair few of these videos on our website so you can either find & view them on YouTube <http://www.youtube.com/user/Cazatina?feature=mhee>, or see (most) of them on various pages in our website.

The reason for putting them on YouTube first rather than just putting them on our site is a techie one that I won't bore you with but has a lot to do with file size and video streaming – but it is actually rather useful having them accessible from both places.

- The website provides a lot more information rather than just a video and a two or three line description.
- YouTube means those who find videos there through keyword searches (e.g. "Waitakere Rotary" or "Tongoa") can comment and yes, there have been a few positive comments re both our Tongoa projects and the soapbox derby. So far none of our videos have hit the top 10 <in fact they tend to get lost in the thousands there> – but one day...

EXAMPLE THREE:

We have a dedicated domain name – www.soapboxderby.co.nz – that leads to our current SBD page in the middle of our Rotary site with brochures, newsletters, results and photos. Other pages on our site include past years – and there is one page devoted to the NZ Champions (A great way to honour the champions – and a handy resource for all our SBD Clubs when designing a new Champion badge or checking out what sponsor stickers need to go on a car). Those who visit are on our Rotary site.

This year two of the other Clubs used Facebook pages to advertise their event and to later publish their results and photos. If you want to have a look at these, see what they did and how effective it was – the links to them are available at www.soapboxderby.co.nz

EXAMPLE FOUR:

Listings for our last few soapbox derbies have been placed on Event Finder <http://www.eventfinder.co.nz/2012/mar/massey-north/west-auckland-soapbox-derby>

Of the very large number of people who viewed the page (stats no longer available but it was thousands) 11 ticked that they liked it, no one placed any comments – but I did get a couple of emails asking for further information. Note that the Events Finder listing was also picked up by a dozen or so other sites. The NZ Herald Events section was one of them.

The page views on our website skyrocketed in March – and some of the visitors – to both the derby and our website - no doubt came from this. But all who read it would have seen "The Rotary Club of Waitakere" as the organizer.

EXAMPLE FIVE:

After last year's Challenge Camp, Hilary, one of the Rotarians from District 9920 who helped, set up a Facebook page to upload all the photos. More photos were added after this year's camp.

A link to this Facebook page is on our Challenge Camp page on our website (also on our page is an embedded YouTube video of a representative set of photos from our camp set to music)

<http://www.rotarywaitakere.org.nz/our-projects/challenge-camp-2011>

EXAMPLE SIX:

RI has come up with a new application – Rotary Showcase – for Clubs to upload photos of their latest and greatest project.

Check out what others are up to at: http://map.rotary.org/en/project/pages/project_showcase.aspx (and Craiger... have you had any thoughts about following up on the email and putting photos of your Vanuatu project there?)

EXAMPLE SEVEN:

Bulletins. Most Clubs send these out by email to their Club members, DGS... and a few of them also send them to "others". If others in the community are interested in Rotary, even if they are unable to attend meetings, bulletins can be a great way to promote activities and raise Rotary awareness. Our bulletin goes to quite a few members of our community. And we get feedback. An example appears below.

Please note that we are still seeking a Bulletin Editor for the coming year!

Emails for specific things (so long as they don't turn into too much [SPAM]!) can be a great "social media" tool. Do you mention stray Rotary events to family and friends in emails?

FACEBOOK AND OTHER "SOCIAL MEDIA"

There are a lot of ideas out there from chats over chess to a full out campaign. All are valid uses of "social media"

I, personally, only use Facebook to spy on my kids (Terri shared her UK photos on it whilst she was away and Jenny is currently seeking marmite). Editing our bulletin and website has been far too time-consuming for me to take on many "extras" as well. But if anyone has the time and wants to pursue this useful information on how to go about it is available at

http://www.rotary.org/en/MediaAndNews/News/Pages/110509_news_socialmediatips.aspx

WEBSITE CONTACT:

Kerry is our contact person for our site and he does get a slow but steady trickle of requests for more information. Some come to something, others don't – but the awareness is out there.

Since Patrick put up a web form a few months ago we have also received a few queries about membership. These have been passed to Bob who is following up.

WEBSITE VERSUS "SOCIAL MEDIA"

Which is best?

As you can see from the above there is value in all of them. Clubs may use one, the other or a hybrid... or none. It all depends on the specific skills within the Club and the passion of their members.

AND WHILST WE'RE ON THE SUBJECT... E-CLUBS

QUESTION: An "e-club" is just an existing Rotary Club that uses technology right? We use computers so aren't we one?

ANSWER: No. It is an entirely different type of chartered Rotary Club where Rotarians meet on line rather than face to face and do their own Rotary projects. Some are on-line only, others "hybrid" – online with one physical meeting a month. Other Rotarians can also visit them and do Make Ups there in their own time if they miss their own meetings.

For at least the last two years there has been a link at the bottom of our Bulletin to the first e-Club created in America 10 years ago:

Rotary E Club (for make ups)
<http://www.rotaryclubone.org/>

To date no one has reported back that they have done a makeup through this – so, as no one else has expressed interest in doing this, perhaps one day I should make a point of missing one of our own meetings, do a makeup and report back on what it is about?

District has proposed that we should have e-clubs in our District (Rotary rules say a maximum of two per district).

The local e-Club idea has a lot of merit (cuts the cost of being a Rotarian and attracts a wider, younger, membership and local Club partnerships may happen). Also their Rotary activities (no, they don't just meet on-line for a chat, they do Rotary projects as well) would happen in our District - but creating one would take a vast amount of research and time to implement.

So far, although the idea was floated at South Pacific PETS and regarded as "a good idea", no volunteer has stepped forward to create one in our district.

If anyone has a passion to research it and help create one – read the following www.rotaryclubs.com and come and talk to me about it.

VOLUNTEER REQUEST

Craiger received the following (through our web page on the Rotary NZ website) and asked me to put it in the bulletin. Anyone interested in helping with this? If so, give them a ring:

The following message was submitted by a visitor to www.rotarysouthpacific.org. A copy has been sent to both the current President and Secretary of The Rotary Club of Waitakere. Please ensure that one of you responds promptly.

Hello, I work at Corban Estate Arts Centre in Henderson. We were wondering if your Rotarians do volunteer work for the community. We have two large events for children throughout the year and would love to build up a database of good reliable volunteers.

One of the events is Kids Arts Festival (free) held in May and the other is Kids Gift Making held at the end of Nov, beginning of Dec. This event is where children are registered (free) to create gifts for their families and loved ones for Christmas.

Please pass on my contact email address and my phone number is 8384455 extn 213 to anyone who is interested. These are both great events and we need great reliable volunteers.

Thank you.

WINDOW ON SWANSON

Last weekend I had a call from Corrie Cook, editor of the two monthly "Window on Swanson". Corrie is one of those "others in the community" who regularly receives <and reads>our weekly Rotary Bulletin. Corrie said she was having trouble extracting the photos of our Vanuatu project from the .pdf for an article she was including in this month's WoS.

I said that we've actually got over 1,000 photos – to which Corrie hastily replied that what we had in our Bulletin was more than enough for what she was doing ☺

As she was looking for small photos rather than huge ones the answer was to send her the Word version (easier to extract the photos and higher quality) along with an extra one of Swanson resident Kerry – and a suggestion that if she wanted more information to contact Swanson resident Craiger.

She came back with a request for names of those who went – and I heard no more.

An emailed copy of Window on Swanson appeared in my inbox last night.

The focus of this month's Window on Swanson is "volunteers in the community" and our project appears on a two page spread - pages 6 and 7 - under the heading:

LOCAL ROTARIANS INITIATE VANUATU PROJECT

Local Rotarians initiate Vanuatu

Two teams of Rotarians went to Orap School in Vanuatu in May to repair and finish the new dining hall, build a composting toilet and "do something" about the water supply. They were there for a total of two weeks.

The first week's Rotarian team L-R: Craiger Hargesheimer (Waitakere Rotary); Russell Brown (Dunedin North Rotary); Marie Duhamel (Auckland University); Sandy Black (Dunedin North Rotary); Alan Pattison (Waitakere Rotary). The second week saw the following: Waitakere Rotarians on site; Craiger Hargesheimer (half); Alan Pattison; Kerry McMillan; Sheena Spittles. Dunedin North Rotarians were Karen Keith; Wayne Bowen; Richard O'Neil



Dining Hall

Orap School on Malekula Island in Vanuatu had a problem. A new dining hall was started five years ago but not completed. It had been built by locals from another village and some of their construction techniques were, at best, a little dodgy.

The foundations went in OK but the plans were not as well followed as they should have been when it came to constructing other structural elements like columns and trusses. The money ran out and short

cuts were taken. Numerous problems included columns being too small, the exposed steel was rusting, and the trusses had been constructed from random wood. The purlins were too small and too far apart.

With the assistance of some Dunedin North Rotarians, one or two other friends and keen-to-learn locals, the dining hall is now well on the way to completion and, as a bonus, a new composting toilet has been constructed and the water supply is somewhat better thanks to the money provided by the Harold Thomas Rotary Trust.



Issue 67, Window on Swanson

school rebuilding project

by Heather Pattison



Composting Toilet Construction

There had been just one water tank for the entire school, and only two pit toilets for 200 students, teachers and other staff.

The idea was to build a composting toilet using the Composting Toilet Construction Manual written by Eric Tawney, a Peace Corp volunteer from Michigan Tech, USA in conjunction with the Vanuatu Government.

Alan supervised the construction of the precast slabs prior to Kerry's arrival. Once Kerry arrived in the second week the toilet was constructed. Many of the locals turned out to assist keen to learn how to do it themselves. A printed copy of the manual was left for the villagers to refer to in the future.

The bamboo floor of each tank is 100mm off the floor. This is covered in grass and keeps the solids off the floor, allowing the liquid to drain.

Good thatch roofs and bamboo walls last 25-30 years. Marine ply doors were constructed as the end wall. The vertical pipes at the back remove the smell.

Once one tank is full this tank is closed off and the seat moved to the other tank. When that fills the first tank is shovelled out as good useable compost.



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Dr Mike Jenkin, FRNZCGP
Diplomas in Geriatric Medicine, Obstetrics & Gynaecology

Friendly, experienced family practitioners
Phone 833 9433

Thank you Corrie for your wonderful support of Waitakere Rotary.

TREES FOR SURVIVAL

Tuesday saw Graham once again involved with Trees for Survival and he sent the following email:

Matipo School tree planting went off well today with 35 children 2 teachers 3 parents. We planted in two sites just over a natural water way from last year's planting. About 400 plants of various types with the idea of protecting the water way. Again a great day only interrupted once by rain.

The only thing I can say is that the Rotary Trees for Survival project that We support is doing a great job. Both in helping our earth and teaching children great skills.

DISTRICT CHANGEOVER

Those who are confirmed for this are:

Mike	Craiger
Jim	Heather and Alan
Bob and Gabriel	Peter
Derek	Sheena

If I have missed someone, got this wrong – or you plan to bring a partner too – let me know URGENTLY!

2012 DISTRICT CONFERENCE

Well, well, well...

A list went round asking who was interested in attending this in April next year.

To date the response is:

Yes	Zero
Probably	Three Heather, Alan, Sheena
Maybe	Nine Mike, Jim, Bob, David, Linda, Craiger, Terry, Jack, John,
No	Four Phyllis, Derek, Graham, Kerry

Unknowns are: Roger (away), Patrick, Peter, Domenic and Monique

This response is very useful. It means that knowing people are interested updates on planning aren't [SPAM] to the majority of you.

Final answers are needed by September (later than this if you do decide to go you may have to swim there and sleep on a beach)

We have been told that Conference will occupy the normal length of time but other optional Rotary inspired events will happen during the holiday part. Tentative thoughts to date are a Cow Pat Throwing Competition and possibly a Soapbox Derby. As I hear more I'll let you know.

DARE



Prior to our meeting a DARE meeting was held at Henderson Police Station. Attendees were... Olwyn from Rangeview Intermediate, Luke & Dave from Police and.... three Rotarians: Patrick, Bob and Heather. Rotarians do tend to have their sticky paws in a lot of things.

The topic of the meeting was the future direction of DARE West.

PARTING THOUGHT	Kerry: Kerry is constructing a building on Waitakere Road. People stop by and ask what it will be. So far his answers have been: "A Mosque"; "Gentleman's Club" and "Mongrel Mob HQ". Kerry welcomes other suggestions.
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RAFFLE WINNER	STATISTICS	RAFFLE	FINES
Alan	H, H, T, H	\$26	\$53.20

APOLOGIES:
apology@details.co.nz or ph 8109 589 no later than **5pm on the Monday** prior to the meeting. Late Apologies and No shows will, of course, be charged for their meal as it has been booked and paid for!

BOARD MEMBERS		ATTENDANCE	
President	Craiger Hargesheimer	Present:	Mike A, Phyllis A, Jim A, Bob B, David B, Derek G, Craiger H, Patrick H, Kerry M, Graham N, Alan P, Heather P, Jack R, John R, Sheena S,
President Elect	Heather Pattison	Apologies:	Linda C, Roger F, Terry H, Peter S
Vice President	Derek Gee	Missing in Action:	
Secretary	Bob Benzie	Guests:	Gabriel, Carl <speaker>
Treasurer	Alan Pattison	Leave:	Monique M, Domenic W
Community Director	Phyllis Anscombe	Attendance:	15/21 72%
International Director	Kerry McMillan		
Vocational Director	John Riddell		
Youth Director	Sheena Spittles		
Sergeant	John Riddell		

NEXT WEEK'S MEETING DUTIES	WEBSITE ADDRESSES																				
<table border="1"> <tr><td>Squire</td><td>Kerry</td></tr> <tr><td>Squire</td><td>Gabriel</td></tr> <tr><td>Greeter</td><td>David</td></tr> <tr><td>Grace</td><td>Jim</td></tr> <tr><td>Introduction</td><td></td></tr> <tr><td>Thanks</td><td></td></tr> <tr><td>Parting Thought</td><td>Jack</td></tr> <tr><td>Dealer</td><td></td></tr> <tr><td>Joker</td><td></td></tr> <tr><td>Joker</td><td></td></tr> </table>	Squire	Kerry	Squire	Gabriel	Greeter	David	Grace	Jim	Introduction		Thanks		Parting Thought	Jack	Dealer		Joker		Joker		<p>Waitakere Rotary http://www.rotarywaitakere.org.nz/ Rotary International http://www.rotary.org/ Rotary NZ http://www.rotary.org.nz</p> <p>District Governor's newsletter http://www.rotarysouthpacific.org/newsletter.cfm?District=10</p> <p>Rotary Downunder Magazine www.rotarydownunder.com.au</p> <p>Rotary NZ Promotions and Information www.rotary.org.nz/information.cfm?ID=1364 Admin page and information http://www.rotary.org.nz/information.cfm?ID=180</p> <p>Future Vision www.rotary.org/future_vision Rotary E Club (for make ups) http://www.rotaryclubone.org/</p> <p>Dare West http://darewest.org.nz/</p>
Squire	Kerry																				
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COUSIN GEORGE:

★ **Silence is often misinterpreted, but never misquoted.**

BULLETIN & WEBSITE EDITOR	PROGRAMME COORDINATOR
Heather Pattison: rotarywaitak@rotarywaitakere.org.nz or phone (09)810 9589	Linda Cooper