

The All American Soapbox Derby

The All American Soapbox Derby originated in Akron, Ohio in 1934. It came to New Zealand in 2003 and West Auckland in 2004.

The 9th Annual Soapbox Derby will be held on **Sunday 18th March 2012** in Massey.

The finalists from this event will race again in the New Zealand Finals in April—and the winner of these Finals goes on to compete in the World Championship in Akron Ohio.

Entrants in the races are aged from 10 to 16 and come from our local schools & Scout groups.

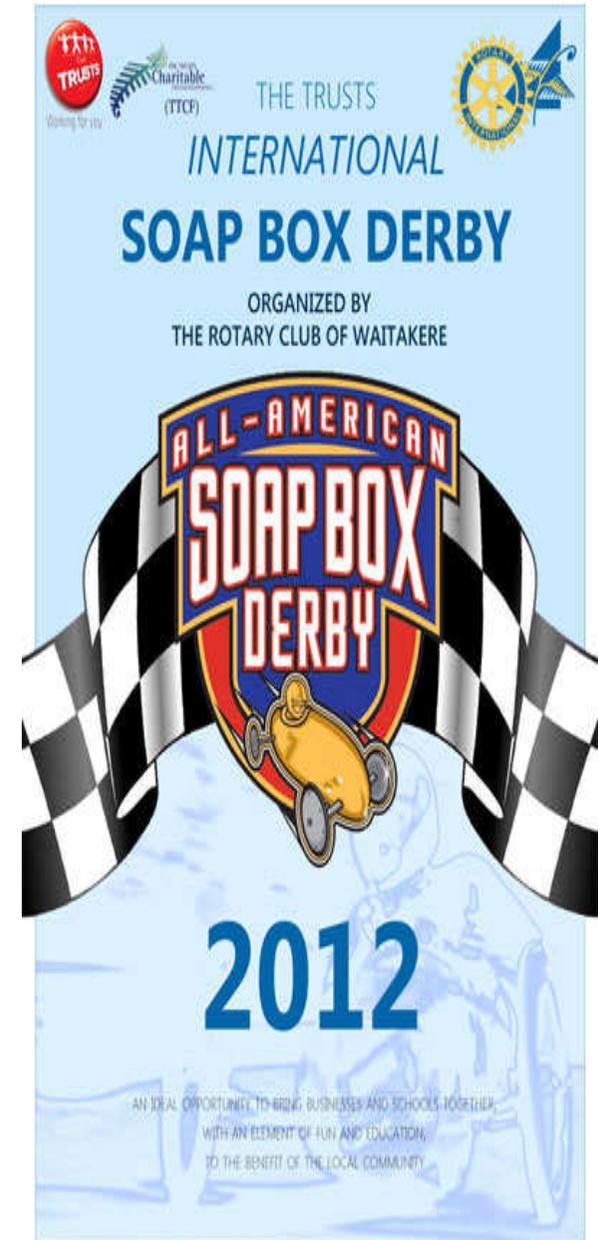


Reach Within to Embrace Humanity

The Rotary Club of Waitakere

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All American Soapbox Derby

Sponsors are required for the 9th Annual Soapbox Derby to be held in March 2012.



The derby is an ideal opportunity to bring businesses and schools together, with an element of fun and education, to the benefit of the local community.



The Event



- Racing takes place in Westgate Drive, Massey
- Waitakere Rotary organizes the event, owns the cars and supplies any required spare parts
- Schools, with the help of sponsors, pay an entry fee to enter the event
- Sponsors work in partnership with their nominated schools—a number of our sponsors have developed a mutually beneficial on-going partnership with their school
- The students assemble the car, paint it in the sponsors colours and race it on behalf of the sponsor
- Sponsors receive ongoing acknowledgement of their support prior to, on the day and after the event
- Once races are complete the sponsor has use of the car until December for promotional purposes
- The profit from the event is returned to the community through Rotary programs

How to become involved

- Contact us at info@soapboxderby.co.nz

More Information

A full brochure, photos, videos, newsletters, results... all this and more is available on our website

www.soapboxderby.co.nz

