



# 2014

# SOAPBOX DERBY

Organized by Waitakere Rotary

www.soapboxderby.co.nz

**Join the Thrill of the Soap Box Derby Trolley Racing**

The West Auckland Regional Championships organised by Waitakere Rotary

**WESTGATE DRIVE SUNDAY 16 MARCH RACING STARTS AT 9AM**

The poster features two soapbox trolleys on a checkered racing track. The foreground trolley is green and black with "N.Z.R.P.G. WESTGATE" and "New Zealand Retail Property Group" written on it. The background trolley is blue and black. Logos for "ALL-AMERICAN SOAP BOX DERBY", "Auckland Council", "THE TRUSTS Community FOUNDATION", and "WAITAKERE ROTARY" are visible on the right side.

AN IDEAL OPPORTUNITY TO BRING BUSINESSES AND SCHOOLS TOGETHER,  
WITH AN ELEMENT OF FUN AND EDUCATION, FOR THE BENEFIT OF THE LOCAL COMMUNITY



## THE EVENT

On Sunday 16th March 2014 Waitakere Rotary are holding their **11th annual** West Auckland Soap Box Derby.

- ❑ Once again racing will take place along Westgate Drive.
- ❑ Waitakere Rotary organizes the event, owns the cars and supplies any required spare parts.
- ❑ Schools, with the help of sponsors, pay an entry fee to enter the event
- ❑ Sponsors work in partnership with their nominated local school - a number of our sponsors have developed a mutually beneficial on-going partnership with their school.
- ❑ The students assemble the car, paint it in the sponsors and school colours and logos, and race it on behalf of the sponsor.
- ❑ Sites are available on race day for both schools and sponsors for displays and school fund raising stalls
- ❑ Sponsors receive ongoing acknowledgement of their support through all media releases prior to and on the race day, together with advertising space on one of the road barriers
- ❑ Once the races are complete the sponsors have use of the car until December for promotional purposes
- ❑ The profit from the event is returned to the community through Rotary programs



*Our all new "Super kid" cars designed for an able driver and a physically challenged passenger.*



*The cars were built by a Rotarian with materials paid for by the 4 Rotary Soapbox Clubs with a matching grant from The Rotary Foundation*



*Masters car with TV camera attached for the Erin Simpson show*



## HOW IT WORKS



**Race Director**  
Kerry McMillan



**2013 West Auckland Champion**  
Joe Grevel  
Waitakere Primary

- ❑ The schools supply teams of 8 students, aged between 10 and 17. Each team consists of four drivers and four pit crew
- ❑ A car kit is delivered to the school and the students assemble it under the supervision of a staff member or parent
- ❑ The team works with their sponsor to decorate it in the sponsor's colours and design
- ❑ The students learn to build, maintain and drive the soapbox car
- ❑ On race day all the drivers compete in races to determine the fastest West Auckland drivers
- ❑ The top drivers from West Auckland then compete in the NZ National Soapbox Derby Finals in late March early /April
- ❑ The winner of the NZ Finals travels in July to compete in both the AASBD Finals and the international race of The All American Soap Box Derby at Akron, Ohio, U.S.A.

*Our 10<sup>th</sup> annual derby day dawned fine and clear - then the National Drought broke at 9am.*

*We sent our 2010 NZ SBD Champ Henry Dyer down to test out the track, took one look at his face and promptly postponed racing for a couple of hours in hope that the weather would clear. It didn't.*

*The following weekend Waitakere joined Northcote Rotary for a successful joint effort with our races slotted in between theirs.*





## SPONSORS TASKS

- ❑ Nominate your chosen school from West Auckland. Once the partnership has been confirmed, you will be provided with contact details of the school coordinator, to ensure that sponsors and schools maintain direct communications.
- ❑ Paint/sign-write the soapbox car. If this is not possible for sponsors, we have in the past had some schools take on this responsibility. For those partnerships where neither the sponsor nor the school is able to get the car painted, Waitakere Rotary may be able to help.
- ❑ Provide a brief resume regarding your company. This information will be used for advertising both prior to race day, and on the day itself by the commentator as your car races down Westgate Drive.
- ❑ Provide a sign (details to be advised) to be attached to a road barrier. This needs to be provided prior to race day and will be returned after race day.
- ❑ Sign and return the Heads of Agreement form, and include sponsorship payment of \$3000 plus GST (per full car) to the Rotary Club of Waitakere.



Breakfast TV – Friday 15<sup>th</sup> March 2013

### OPTIONAL

Provide a trackside stand with products/information regarding your company on race day. This stand could also be coordinated between the sponsor and their nominated school.

At previous derby events the number of spectators was estimated at several thousand!





## WHERE DID THE SOAPBOX DERBY ORIGINATE?

The Soap Box Derby is a youth racing program that has run nationally in The States since 1934. World Championship finals are held each July at Derby Downs in Akron, Ohio.

The idea of the Soap Box Derby grew out of a photographic assignment of Dayton, Ohio, newsman Myron Scott. He covered a race of boy-built cars in his home community and was so impressed with this event that he acquired a copyright for the idea and began development of a similar program on a national scale.



*Riverhead Scouts team on the starting ramp*

Each year since, with the exception of during World War II, youngsters from throughout the United States and several foreign countries have come to Akron with the racers they have built and driven to victory in their home communities.



*A corporate car for sponsors and principals use*

The goals of the Soap Box Derby program have not changed since it began in 1934. They are to teach youngsters some of the basic skills of workmanship, the spirit of competition and the perseverance to continue a project once it has begun.



*Safety Day where cars are thoroughly checked prior to racing*





**GOLD, SILVER & BRONZE SPONSORS 2013**



**Air Conditioning Services**



**DARE**



**Douglas Pharmaceuticals  
John Key MP**



**MD Aluminium**



**Pacific Building Services  
St Michel  
Toshiba  
Torque Ltd  
Waitakere Architects**



**"Simply the Best"  
Compass Plumbing  
Lonestar Construction  
Royden Contractors  
Yourspace Machinery**



**Bob Howard of Harcourts  
Framework Design Ltd  
Kainage Drainage  
Tots 2 Teens**





**GOLD, SILVER & BRONZE SPONSORS 2013**



**NZRPG**



**Ritchies**



**Riverhead Scouts**



**Western Leader**



**Future Cuisine  
Auckland Landscape  
Swanson Medical Centre**



**Pinepac ITM**



**Autex Industries Ltd  
Industrial Processors Ltd  
Waitakere Residents &  
Ratepayers  
Kumeu Computers  
Carters Building Products  
Pipeline and Civil  
Lifestyle Pet Supplies  
Speedy Signs West  
Auckland**





## PLATINUM SPONSORS AND SCHOOLS 2013



### PARTICIPATING SCHOOLS

- Bruce McLaren Intermediate
- Henderson Intermediate School
- Hobsonville Primary School
- Massey High School (2 entries)
- Matipo Primary School
- Rangeview Intermediate School
- Riverhead School
- Riverhead Scouts
- Rutherford College
- Swanson Primary School
- Taupaki School
- Waitakere Primary
- Whenuapai School

### HELPERS

- Breakfast TV
- Massey High Students
- North Shore Radio Club
- Rotarians
- Rotary Friends
- St John Ambulance
- The Salvation Army







## PRIZES & PRIZE SPONSORS 2013

### 1<sup>st</sup> Place Winner

Joe Grevel  
Waitakere Primary

Trophy  
1<sup>st</sup> Place Medal  
**Noel Leeming:** Xbox 360

Autex Industries Ltd  
Industrial Processors Ltd  
Waitakere Residents &  
Ratepayers  
Kumeu Computers  
Carters Building Products  
Pipeline and Civil  
Lifestyle Pet Supplies  
Speedy Signs West Auckland

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### 2<sup>nd</sup> Place

Maddie Pester  
Waitakere Primary

2<sup>nd</sup> Place Medal  
**Hunting and Fishing:** Fishing  
Rod

Autex Industries Ltd  
Industrial Processors Ltd  
Waitakere Residents &  
Ratepayers  
Kumeu Computers  
Carters Building Products  
Pipeline and Civil  
Lifestyle Pet Supplies  
Speedy Signs West Auckland

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### 3<sup>rd</sup> Place

Robbie Craig  
Bruce McLaren Intermediate

3<sup>rd</sup> Place Medal  
**Hunting and Fishing:** Fishing  
Rod

Pacific Building Services  
St Michel  
Toshiba  
Torque Ltd  
Waitakere Architects

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### Most Spectacular Crash

Matipo Primary School

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### Video Awards

Riverhead School  
Hobsonville Primary  
Waitakere Primary

Digital Camera  
8 x Rotary Dictionaries





## 2012 WAITAKERE ROTARY FUNDING RECIPIENTS



*DARE West*

*Several of our Rotarians are on the DARE West committee – and we also sponsor a SBD car in their name*



*Girl Guide Hall Major Renovation*



*RAP House garden working bee*



*Pomaria School garden*

We have supported many Rotary programs including:

- The Rotary Challenge Camp
- An Emergency Response Kit for the next international disaster
- Hosting 2 Rotary International Youth Exchange students
- Funded 2 teams to attend the Model United Nations Assembly
- Sponsored one young leader to RYLA
- Sponsored THREE students to the Rotary Summer Science forum
- Sponsored Trees for Survival in 2 schools
- Donated money to The Rotary Foundation

We have also

- Joined with the other Area 6 Clubs in helping fund the Summer Reading program in our local libraries
- Joined with New Lynn Rotary to build a garden at Pomaria School
- Joined with Henderson Rotary in setting up the new Rotaract West Auckland Club
- Supplied dictionaries to 9 year olds in 5 local schools – and contributed more dictionaries to local school classrooms through the soapbox derby

Within our own area we have:

- Given scholarships to 3 local students
- Assisted with requests for donations for local causes
  - Helped fund the Christmas dinner at the Ranui camp ground
  - Supplied food for a street BBQ
  - Christmas puddings for the Salvation Army
  - An exercycle for a disabled child
  - Applying for a matching grant from the JR McKenzie Trust to help a family with school uniforms
  - A donation to the Life Education Trust
  - And many more...
- Helped establish the Jadewynn Garden
- Helped with the renovations of garden and interior of the community owned RAP House in Ranui
- Won a small tree at the Ecowise Community Awards – which was promptly donated to the RAP house
- Organized and supervised the renovations at the Te Atatu Peninsula Girl Guide Hall thanks to a grant from TTCF through the Licensing Trust
- Run our 10<sup>th</sup> annual Soapbox Derby
- Built the 2 super kids cars

And then there is our International project – the Dining Hall at Orap School in Vanuatu. With this project, with the help of a matching grant from the Rotary Harold Thomas Trust, we not only made a valued contribution to a school but also introduced a group of Dunedin Rotarians to overseas hands on projects.





## INFORMATION REQUEST

### **YES! I WOULD LIKE TO**

### **TICK**

Become a Major Sponsor

Have full sponsorship of a car @ \$3000 + GST

Have half sponsorship of a car @ \$1500 + GST

Have part sponsorship of a car @ \$1000 + GST

Advertise on barriers @ \$ 300 + GST (per set of 3)

**MY PREFERRED SCHOOL** \_\_\_\_\_

### **YES! I WOULD LIKE TO**

Have a sponsor's tent

Have a trackside stall

Enter in fun races between heats

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE (Business): \_\_\_\_\_ (Mobile): \_\_\_\_\_

EMAIL: \_\_\_\_\_





## OPTIONAL ADVERTISING

### Here is your chance to *really* get noticed at the 2014 Soap Box Derby

In addition to car sponsoring, we can offer a chance to secure barriers for advertising purposes. Both sides of the course are lined with barriers consisting of individual units capable of displaying signs.

The barrier advertising cost is \$300 + GST per 3 units. You are required to provide your own sign prior to race day; however we are pleased to be able to offer the production of signage. Please contact us for more details.

Rotary volunteers will attach the signs to the barriers on the day itself, and they will be returned to you after race day.

YES! I would like to book \_\_\_\_\_ units at a total cost of \$ \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE (Business) \_\_\_\_\_ (Mobile) \_\_\_\_\_





## CONTACT DETAILS

### Administration

Heather Pattison

[info@soapboxderby.co.nz](mailto:info@soapboxderby.co.nz)

Bus/Res: 810-9589

Mobile: 027-471-9569

### Race Director

Kerry McMillan

[clanmcmillan@xtra.co.nz](mailto:clanmcmillan@xtra.co.nz)

Bus/Res: 832-3229

Mobile: 021-416 777

### For additional information:

Waitakere Rotary Soapbox Derby:

[www.soapboxderby.co.nz](http://www.soapboxderby.co.nz)

All-American Soap Box Derby:

[www.aasbd.org](http://www.aasbd.org)

For all Rotary Club enquiries please phone

Kerry McMillan 832-3229

[www.rotarywaitakere.org.nz](http://www.rotarywaitakere.org.nz)





## The Rotary Four Way Test

Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



[www.soapboxderby.co.nz](http://www.soapboxderby.co.nz)

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